

## **SOCIAL MEDIA INTERN**

### **Description**

St. Vincent de Paul is looking to recruit an intern with strong knowledge and understanding of the digital media landscape, including various social media platforms. The intern chosen for this position will need strong writing skills for a wide range of audiences in multiple formats. The intern will also need research skills to write about social justice issues as well as content marketing. This is an ideal opportunity for students to build their portfolio and gain practical job experience while improving Dayton.

St. Vincent de Paul is a faith-based 501(c)(3) nonprofit organization serving the Greater Dayton Area. We aid the homeless and impoverished by providing emergency shelter, supportive housing, food, clothing and household items, and guidance on the path to leading a self-sustaining life. The Dayton District Council is made up of a wide variety of programs and services. We provide help to individuals and families who are on the brink of losing their housing, those who are currently homeless, and those working to secure and maintain permanent housing.

### **Responsibilities**

- Contribute to stvincentdayton.org blog in various ways including interviewing, writing, and editing
- Produce visual content including infographics, photography, and film
- Produce unique post for social networks including Facebook, Twitter, Google +, Instagram, LinkedIn
- Create social media strategy to expand to new platforms
- Research other non-profit marketing strategies
- Participate in educational webinars and networking opportunities
- Other opportunities in Marketing and Public Relations depending on schedule

### **Requirements**

Students applying for this internship should be enrolled in English, Communications, Marketing, Business or related degree programs, with strong writing examples. Applicants with a strong social media presence and understanding of their personal brand are preferred, but an understanding of other brand's social media presence will suffice.

### **Majors**

English, Communications, Marketing, Business or related majors.

### **Instructions**

After communicating with your instructor, email your Letter of Interest and Resume to Hannah Krafka at [hkrafka@stvincentdayton.org](mailto:hkrafka@stvincentdayton.org). If you have questions, please email or call Hannah at (937) 222-7349 ext. 224.